



Desert Stream Ministries

MARKETING AND PROMOTIONS MANAGER

Position Title

Marketing and Promotions Manager

Position Overview

The Marketing and Promotions Manager serves to advance the creative communications and visual profile of Desert Stream Ministries. The manager will work closely with the Executive and Assistant Directors to ensure professionalism, excellence and orthodoxy in all media offerings.

Reports to

Executive and Assistant Directors

Salary Range and Benefits

Commensurate with skills and experience

Employment Status

Full-time

Principle Duties and Responsibilities

- Works with Executive and Assistant Directors to develop creative media vision and branding for Desert Stream Ministries.
- Creating promotional videos for ministerial initiatives.
- Consistently updating and developing the ministry's social media profiles.
- Works closely with Assistant Director, who oversees and approves all media releases
- Performs other corporate media needs the Executive and Assistant Directors request.

Job Skills Required

- Excellence in videography and possession of videography equipment.
- Proficiency in a variety of social media platforms.
- Excellence in photography, and possession of photography equipment.
- Creativity and artistry in graphic design, aiding the Directors in ministerial initiatives.

Job Particulars

- Must agree with and support DSM mission statement.
- Monthly evaluation.

For interview, please submit
resume and portfolio.

 AFoard@DesertStream.org

 www.DesertStream.org



706 Main Street, Grandview, MO,
64030